

Programme:- M.A ( JMC )  
Subject.



Editing of **Print**

**Media**

Topic:- **Headline Writing**

Faculty:- **Dr. Anjani kr. Jha**



**Programme Objective:-** It demonstrates basics of **Headline Writing**.

**Programme Outcome:-** Through this topic the students know about the basics of **Headline Writing**.

**Course Objective:-** This paper has been introduced for the basic concept of the **Headline Writing**. The students have to know about basics of the **Headline Writing**.

**Course Outcome:-** The students can apply their knowledge in **Headline Writing** sectors.

**Learning Outcome :-** The students get immense knowledge about fundamentals of **Headline Writing**.



# Headline Writing



# Parts of a News Story

1. **Headline** – tells what the story is about
2. **Byline** – shows who wrote the story
3. **Lead** – tells the most important facts (5 W's)
4. **Body** – contains more information and details
5. **Ending** – gives something to think about



# Parts of a News Story

## 1. **Headline**

**Train accident forces evacuation**



# Parts of a News Story

1. **Headline**
2. **Byline**

**Train accident forces evacuation**

By Scott Freed

# Parts of a News Story

1. **Headline**
2. **Byline**
3. **Lead**

## **Train accident forces evacuation**

By Scott Freed

**A freight train carrying dangerous chemicals collided with a semi-trailer in southwestern Manitoba on Thursday, sending a towering plume of toxic black smoke into the air and forcing the evacuation of more than 100 area residents.**

# Parts of a News Story

1. **Headline**
2. **Byline**
3. **Lead**
4. **Body**

Fifteen of 20 derailed cars at an uncontrolled crossing along CN Rail's mail line were ablaze, including cars carrying benzene and plastic pellets. At least one of the derailed cars was carrying hexane, although that car was not on fire, said CN spokesperson Jim Feeny.

Emergency measures officials decided it was too dangerous to send in firefighters to try to douse the flames, said Edward Geirsbrecht, the reeve of Norfolk municipality. "At this point they're just letting it burn," he said. "The way it looks it could take a couple of days."

Feeny said neither the truck driver nor the train's driver were killed in the 4:15 p.m. accident.

An area five to eight kilometres wide was being evacuated, although Manitoba RCMP spokesperson Sgt. Steve Saunders indicated the region was sparsely populated. "The number of people that will be evacuated will be determined by the weather," said Giesbrecht. "Right now it (the wind) is blowing in a direction where there is not a high population so it's OK."

Among the evacuees were 60 members of the Pine Creek Hutterite colony who live two kilometres from the crash site. Colony manager Lawrence Maendel was at the crash site shortly after the accident happened. "My tongue was tingling, but we should be OK," said Maendel, who was frustrated at being ...



# Parts of a News Story

1. Headline
2. Byline
3. Lead
4. Body
5. Ending

...

**“This is a dangerous toxin – it could get you any time,” Roy said. “One of the guys came tearing down the road. He said a ball of flame was going over his house.”**



# THE GREATEST HEADLINE EVER WRITTEN

Headless body found in topless bar

– [New York Post](#)