BLOGS: An Overview

Dr. Bhaw Nath Pandey

Assistant Professor

Department of Library and Information Science

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1. Introduction

- Blog is a online tool for communication and dissemination of Information.

- It is a websites that capture ideas, views, opinions of a users.

- It is a webpage that provides web links or comments on a specific topic either macro or micro level.

2. Kinds

- There are different kinds of Blogs:-
1. SUBJECT BLOG: It is covered a particular subject related information. For examples education blogs, music blogs, political blogs etc.
2. MEDIA BLOG: If it contains videos is called vlog, if it comprising links is called a linklog, a site containing a portfolio of sketches is called a sketchlog, one comprising photos is called a photolog. Blogs with shorter posts and mixed media types are called tumblelogs.

3. DEVICE BLOG: A blog written by a mobile device like a mobile phone is called a moblog.

4. PERSONAL BLOG: If it is written by individual as an ongoing diary called personal blog.

5. CORPORATE BLOG: If it is used for making branding or public relation purposes are called corporate blog.

3. Blogs and Library Services

Paula J Hane says " Blogs are natural for Librarians."

Purpose of Library Blogs:

- Information for Users.

- Promote Library activities.

- Support and disseminate of information regarding Book Exhibitions, Library Weeks, Special Lectures.

- Blog use as a tool for marketing resources.

- To connect links to recommended internet resources.

- Alert services about new arrivals.

- Book Reviews, information about Library news.

4. Blog and Web 2.0

- Blog is an interactive webpage and it supports the Web 2.0 features.

- Blog encapsulate features of web 2.0 so, through this users can communicate millions of peoples and disseminate their views and new ideas.

- Bloggers can receive instant messaging, feedback as visitors and other bloggers comment on post and share their ideas.

5. Limitations

- Copy right issues.

- Lack of assessment criteria.

- Limited community features.

- Confidentiality of information.

- Sometimes it is used as anti-propaganda tool.

6. Conclusions

- Blogs are facilitating Library professionals to satisfying their users, to disseminate and communicate information in faster and innovative way.

- It is a strong tools for dissemination of information and exposing electronic resources.

Thanks