

Research Proposal

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“Document that is typically written by a scientist or academician which describes the ideas for an investigation on a certain topic. The research proposal outlines the process from beginning to end and may be used to request financing for the project, certification for performing certain parts of research of the experiment, or as a required task before beginning a college dissertation.”

Business Dictionary

Types of Research Proposals

1. Academic Research Proposals

- Social research proposal
- Scientific research proposal

2. Commercial Research Proposals

- Sales proposal
- Grant proposal
- Business proposal
- Funding proposal
- Marketing research proposal

Elements of a Research Proposal

Cover page

Introduction

Literature
review

Research
design

Reference
list

Proposal Outline

1: Project Information

Project Title

**Table of
contents**

Introduction

**Project
Time frame**

2: Summary

Project
background

Project
objectives

3: Methodology

Approach
summary

Time
estimates

Section 4: Cost

Project
budget

Additional
financial
statements

Section 5: References

Main contributors

Section 7: Appendix

Additional
charts

Graphs

Images

Reports

Research Schedule

Research phase	Objectives	Deadline
DEVELOPING PURPOSE AND STRATEGY	<ul style="list-style-type: none">•Form a research goal.•Develop a theoretical framework.	Plan on 1-2 Months
RESEARCH DESIGN PLANNING	Design questionnaires etc.	Plan on 2-3 Months
DATA COLLECTION AND DATA ANALYSIS	<ul style="list-style-type: none">•Collecting the data•Data transcribing etc.	Plan on 2-8 Months
RESEARCH REPORT	Draft	Plan on 2-3 Months
REVISION	<ul style="list-style-type: none">•Proofread•Print•Bind and submit	Plan on 1-2 Months

Thank you