# Interpreting Data 

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## Expected Outcomes

- Understand the terms mean, median, mode, standard deviation
- Use these terms to interpret data supplied


## Measures of Central Tendency

- Mean ... the average score
- Median ... the value that lies in the middle after ranking all the scores
- Mode ... the most frequently occurring score


## Measures of Central Tendency

The measure you choose should give you a good indication of the typical score in the sample or population.

## Measures of Central Tendency

Mean ... the most frequently used but is sensitive to extreme scores
e.g. 142344567810 Mean $=5.5($ median $=5.5)$
e.g. 1223456778920 Mean $=6.5($ median $=5.5)$

$$
\text { e.g. } 122344567889100
$$

$$
\text { Mean }=14.5(\text { median }=5.5)
$$

## Measures of Central Tendency

Median
... is not sensitive to extreme scores
... use it when you are unable to use the mean because of extreme scores

## Measures of Central Tendency

Mode

... does not involve any calculation or ordering of data
... use it when you have categories (e.g. occupation)

## Variation or Spread of Distributions

Standard Deviation

- It tells us what is happening between the minimum and maximum scores
* It tells us how much the scores in the data set vary around the mean
- It is useful when we need to compare groups using the same scale


## A Distribution Curve

English


## The Normal Distribution Curve

In everyday life many variables such as height, weight, shoe size and exam marks all tend to be normally distributed, that is, they all tend to look like the following curve.

## The Normal Distribution Curve



- It is bell-shaped and symmetrical about the mean
-The mean, median and mode are equal
-It is a function of the mean and the standard deviation


## Influence of Distribution Shape Skewness



Positively Skewed

Negatively Skewed


## Kurtosis

This shows the peakedness or flatness of the data. This also gives the idea of dispersion of data.


Thank You

