

MAHATMA GANDHI CENTRAL UNIVERSITY

[A Central University established by an Act of Parliament] Dr Ambedkar Administrative Building, Near OP Thana, Motihari - 845 401, District - East Champaran, Bihar

F. No. 2-1/MGCUB/GA/2016

Dated: 11th July 2024

OFFICE ORDER

1. In supersession of earlier Office Orders/Natifications issued in this regard, the Competent Authority of the University has been pleased to re-constitute the 'Public Relation Cell' of the University comprising following members till further order:

i.	Dr Shyam Nandan, Dept. of Hindi, MGCU	-	Coordinator
ii.	Dr Anjani Kumar Jha, Dept. of Media Studies, MGCU	-	Member
iii.	Dr Sapna Sugandha, Dept. of Management Sciences, MGCU	_	Member
iv.	Dr Pankaj Kumar Singh, Dept. of Political Science, MGCU	-	Member
V,	Dr Umesh Patra, Dept. of English, MGCU	_	Member
vi.	Dr Kundan Kishore Rajak, Dept. of Zoology	-	Member
vii.	Dr Govind Prasad Verma, Dept. of Hindi, MGCU	-	Member
viii.	Dr Parmatma Kumar Mishra, Dept. of Media Studies, MGCU	_	Member
ix.	Dr Sunil Deepak Ghodke, Dept. of Media Studies, MGCU	-	Member
X.	Dr Anupam Kumar Verma, Dept. of Social Work, MGCU	-	Member
xi.	Dr Asha Meena, Dept. of Hindi, MGCU	-	Member
xii.	Ms. Shephalika Mishra, Public Relation Officer	-	Member Secretary

2. The Public Relation Cell shall perform the following roles:

- i. Facilitate networking with various renowned academic, research and other institutions for developing University-Academia -Industry interface;
- ii. Give publicity to the University regarding its various achievements and programmes so that the University gains visibility, enhanced reputation and improved branding;
- iii. Help in improving internal relations between teachers, administrative staff and students to create a healthy atmosphere in the Campus;
- Maintaining good relations with the community at large;
- v. Networking with various organisations for promoting Students Placement;
- vi. Maintaining positive relations with the Alumini;
- vii. Organising Workshops, Fairs, Festivals, Exhibitions etc. to achieve the above goals; and
- viii. Any other tasks assigned by the Hon'ble Vice-Chancellor from time to time.
- 3. The Committee shall meet at least once every fortnight to appraise, design and execute programmes/activities in relation to its avowed roles and report the same to the Hon'ble Vice-Chancellor.
- 4. This issues with the approval of the Competent Authority.

SACHCHIDA NAND SINGH OSD (Administration

Contd

Copy of the above forwarded to the following for information and necessary action please:

- 1. Individuals concerned.
- 2. OSD(Finance)/CoE/Campus Directors/Proctor/DSW/Provost/Director, RDC/Director(Academic Affairs) / Coordinator, IQAC/Estate Officer/ Librarian/ Warden, Girls Hostel/ MGCU
- 3. All Deans of different Schools and all Heads of various Teaching Departments, MGCU
- 4. Assistant Registrar/PRO/ Hindi Officer/Section Officers, MGCU
- 5. Member Secretary, University Website Committee, MGCU with the request to upload/update the same on University Website accordingly.
- 6. OSD to the Vice-Chancellor, MGCU- for kind information of the Hon'ble Vice-Chancellor please.

7. Guard File

[DINESH HOODA]
Assistant Registrar

