

INNOVATE 2024

*Business Idea
Competition*



**EVENT DATE
24TH
SEPT
2024**

**Organized By :
Department of Management Sciences & Internship
Cell, MGCUB**

**REGISTRATION
STARTS NOW**

**FOR REGISTRATION
& SUBMISSION :-**



**CASH
PRIZE FOR
WINNERS**



For more details, contact us

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**Chief Patron
Prof. Sanjay Srivastava
Hon'ble Vice-Chancellor,
MGCUB**

**Convener:
Dr. Sapna Sugandha
Head, Dept. of Management
Sciences, MGCUB**

🌟 *Innovate 2024* 🌟

Are you ready to make your mark? Participate in Innovate 2024, our flagship Business Idea Competition, and showcase your innovative business ideas to a panel of industry experts!

About the Business Idea Competition:

The Business Idea Competition is designed to ignite the entrepreneurial spirit among aspiring innovators. Whether you're a seasoned entrepreneur or just starting out, this competition offers you a platform to bring your creative ideas to life.

Purpose:

The competition aims to identify and support innovative business ideas that have the potential to create a positive impact on society. We're looking for ideas that are not just original but also practical, sustainable, and scalable.

What we are looking for?

- **Innovation and Creativity:** Fresh and groundbreaking ideas.
- **Market Potential:** Addressing a clear market need and analysis.
- **Feasibility and Implementation:** Practicality of execution.
- **Business Model and Financial Viability:** Sustainable business approach.
- **Social and Environmental Impact:** Positive contributions to society and the environment.
- **Scalability and Growth Potential:** Potential for growth and expansion.

Unleash Your Creativity!

Who can participate ?

Open to all the students of MGCUB with a passion for innovation & entrepreneurship.

Key Dates:

Registration Closes: 10th September 2024

Event Date: 24th September 2024

Why Participate?

By entering the competition, you'll have the chance to:

- Showcase your entrepreneurial talent
- Receive feedback from experts
- Network with peers and industry professionals
- Gain recognition for your innovative ideas
- Potentially turn your idea into a viable business with the support of mentors and investors

Organizing Committee:

- Dr. Alka Lalhall (Co-convenor)
- Mr. Arun Kumar (Organizing Secretary)
- Dr. Kamlesh Kumar (Member)
- Dr. Sneha Chaurasiya (Member)
- Mr. Rajeev Ranjan Choubey (Member)
- Miss. Surabhi Suman (Member)