



महात्मा गाँधी केन्द्रीय विश्वविद्यालय, मोतिहारी, बिहार
Mahatma Gandhi Central University, Motihari, Bihar
(A Central University established by an Act of Parliament)

Dr. Anjani Kumar Jha
Head, Department of Media Studies

डॉ. अंजनी कुमार झा
अध्यक्ष, मीडिया अध्ययन विभाग

Date: 24-10-2024

Notice

This is to inform all concerned that in compliance with the Standard Operating Procedure (SOP) specified for the Ph.D. Programme dated 09.10.2023 and subsequent approval from the Competent Authority dated 21.10.2024 the Department of Media Studies is going to organize Open Viva-voce of the scholar Ms. Gunjan Sharma. The open viva-voce will be conducted in hybrid mode. The details are as follows:

Sr. No.	Name of Scholar	Enrolment No.	Topic	Supervisor	Date	Google Meet Link
01	Ms. Gunjan Sharma	MGCU2020DOM S6002	Role of Public Relations Campaign in brand positioning of political parties (A comparative study of BJP and INC)	Dr. Parmatma Kumar Mishra	18th November 2024 (12:30 PM Onwards)	https://meet.google.com/vvs-emad-pxp

Venue: Department of Media Studies, Pt. Rajkumar Shukla Sabhagar, Chankay Parisar, Zila School Campus, MGCUB

Anjani Kumar Jha

Dr. Anjani Kumar Jha
Head, Department of Media Studies
Mahatma Gandhi Central University, Motihari

Copy to:

1. OSD to Hon'ble Vice Chancellor, MGCUB
2. OSD, Administration
3. COE, MGCUB
4. All RAC and DRC members
5. All Deans and Heads, MGCUB
6. Notice Board, DDU Parisar
7. Web Admin for uploading on the University's Website